

People Before Profit Alliance



ACTION PROGRAMME – FOR A REAL ALTERNATIVE

The current economic crisis is the result of years of neo-liberal economic policies that have favoured the interests of big business and profit over the needs of people and the environment.

We reject completely the attempts of government and business to make working people pay for this crisis through cut-backs in services, pay-cuts and job losses.

The economic chaos now gripping Ireland and the world economy signal the need for a radical shift in the priorities of our society to put the needs of people before profit.



We say:

- 1** *NO PAY CUTS AND LAY-OFFS – PAY RISES TO KEEP UP WITH INFLATION AND FULL UNION RIGHTS FOR WORKERS.*
- 2** *NO TO CORPORATE BAIL OUTS – TAKE INSOLVENT BANKS AND COMPANIES INTO PUBLIC OWNERSHIP*
- 3** *NO TO PRIVATISATION AND CUT-BACKS IN PUBLIC SERVICES*
- 4** *SUBSIDISE FUEL PRICES – TAKE CORRIB GAS INTO PUBLIC OWNERSHIP*
- 5** *STATE INVESTMENT IN SUSTAINABLE ENERGY PRODUCTION AND CHEAP PUBLIC TRANSPORT.*
- 6** *MAKE BIG BUSINESS, COMMERCIAL BANKS AND THE SUPER-WEALTHY BANKS PAY THEIR FAIR SHARE OF TAXES TO FUND PUBLIC SERVICES*
- 7** *END PAY HIKES FOR COMPANY DIRECTORS, POLITICIANS, TOP CIVIL SERVANTS AND MANAGERS.*
- 8** *PROTECT THE RIGHTS OF THE MOST VULNERABLE IN OUR SOCIETY. EQUALITY FOR WOMEN, MIGRANT WORKERS, SENIOR CITIZENS AND ALL CHILDREN*
- 9** *TAKE BUILDING LAND AND EMPTY PROPERTY INTO PUBLIC OWNERSHIP – JOBS FOR THE UNEMPLOYED ON PUBLIC WORKS TO PROVIDE HOUSING, SCHOOLS, AMENITIES AND VITAL SERVICES FOR ALL.*
- 10** *OPPOSE WAR, ARMS SPENDING AND RACISM*

Join People Before Profit Alliance today – for a real political alternative

Name.....

Address.....

Email.....

Tel.....

I would like to join (tick box)

I would like more info (tick box)

We have been waiting for a developer with a large wad of cash to give us a dig-out but...



...we are still waiting. Instead we know we can rely on you to put some necessary money into our coffers so we can build a movement that can bring about real social change.

People Before Profit badly needs your money. We have no corporate backers or rich friends to bank roll us. We are completely reliant on membership donations and fundraisers to keep us going. If we are going to campaign for decent public services and against privatisation, if we are going to build on the great victory in the Lisbon Treaty referendum we need more money. If we want to make a serious challenge at the local elections in 12 months time we need to start fundraising now.

We are looking for honest committed people just like you to commit to giving us a minimum of €10 a month to provide us with a consistent stream of money. You can't do much with a tenner every month but we can. We are not offering any gimmicks in exchange but you can be guaranteed that every penny will be spent on building a movement that will fight for real change.

If you would like to commit your tenner or more please fill in the form below and return to: People before Profit Alliance, PO Box 11098, Dublin 1

I agree to commit € _____ per month to People Before Profit.

I agree to set up a standing order to be paid on the first day of every month until further notice.

Name _____

Address _____

Phone: _____ Email _____

To the Manager (*Please insert name and branch of your bank*)

Bank _____ Branch _____

I instruct you to transfer € _____ from my account on the first day of every month to the People Before Profit Account – Permanent TSB, O'Connell St., Dublin 1 (Sort Code. 99 06 58 - A/C No. 88323481)

Account Name _____

Bank Sort Code _____ Account Number _____

Signed: _____